



INSIDE EDGE
P R O P E R T I E S

proudly presents the



**Ronald
McDonald
House®**

Ottawa



Mont. Ste Marie Thursday, February 25, 2027



Celebrating its 35th year, **Skifest** is the cornerstone winter fundraiser for the Ottawa business community that helps sick kids and their families. Since inception, we have raised over \$3.27 million.



In 2026, over \$270K was raised at this sold-out event, which alone covered the cost of over 1,700 nights at the House. Imagine the cost of staying this many nights in a hotel.



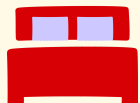
The après ski is not to be missed! Cold drinks and great music continue the celebration after the final race. Guests enjoy a selection of Ottawa's best restaurants, prepared fresh at the base of the hill. Last year, we welcomed:



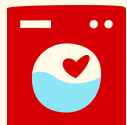
More than just a place to stay. A place to stay strong.



Last year alone, our House **saved families over \$2 million** in out-of-pocket expenses.



We have just expanded our capacity from 14 to 36 suites, which **will provide over 7,000 family stays** each year.



Additionally, we provide coffee, snacks, sleep rooms and laundry inside CHEO. **We operate two Family Rooms** that also serve local Ottawa and Gatineau families on the 3rd and 5th floors.

Ronald McDonald House is a place for families to stay, right next to CHEO, when their child needs care. We offer 36 private suites, laundry facilities, two kitchens, free parking, snacks, quiet rooms, homemade meals, play rooms, a gym, therapy programs and so much more.

The Letourneau Family has been here from Timmins since October 2025, as daughter, Millie, battles cancer.



PLATINUM SPONSORSHIP

\$7,000

Benefits include the perks of GOLD plus:

- Personalized signage at sponsorship location
- Opportunity for company table at sponsor location
- Recognition on day-of agenda and displayed on chalet sponsorship screen

Available Platinum Sponsorship Opportunities:

- Two Race Track Sponsors
- One Online Auction Sponsor
- Two Media Sponsors
- One Après Ski Deck Sponsor

SPONSOR BENEFITS

\$5,000

\$3,500

\$2,500

Includes ski team of four, lunch, dinner, lift tickets, participation in ski race, and thank you gifts for each team member.

Recognition on Ronald McDonald House Ottawa Skifest website and sponsor banner.

Recognition as event sponsor, with your company logo appearing on all event day signage inside and outside chalet, as well as recognition during the event.

Recognition as event sponsor, with your company logo to appear on all pre-and post-event promotional advertisements and materials.

Two additional full passes for the event – including lunch, dinner, lift tickets and thank you gifts.

Sponsorship level recognition with company logo on Ronald McDonald House Ottawa social media channels Facebook, Instagram, and LinkedIn.



2026 Presenting Sponsor



Last year, together with these generous sponsors, we raised over \$270,000!

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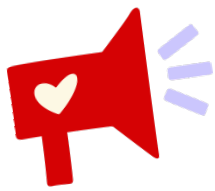
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THE IMPACT OF YOUR GIFT

This House has seen thousands of families gather around the kitchen tables, cuddle on couches to watch a hockey game or a movie, and celebrate holidays and birthdays thanks to the gifts and donations from the community. We strive to offer a warm, quiet, comfortable 'home away from home' experience for parents, grandparents, guardians and siblings.

“For 42 years, Ronald McDonald House has been a lifeline, supporting families during some of the most challenging times of their lives.”

-Christine Hardy, CEO Ronald McDonald House Ottawa



Pictured here: Alex Charette, 2027 Committee Co-Chair; Taylor Hunter with Presenting Sponsor and Committee Co-Chair, Senior Vice President, Inside Edge Properties; and Christine Hardy, CEO of Ronald McDonald House Ottawa.

SPONSORSHIP REGISTRATION DEADLINE
JANUARY 27, 2027

For more information on sponsorship:

Please contact **Paige McCabe** at

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