



FUNDRAISING TOOLKIT



@ronaldmcdonaldhouseottawa



613-737-5523

WELCOME TO OUR FUNDRAISING TOOLKIT

In this toolkit, you will find everything you need to get started on supporting Ronald McDonald House Ottawa

Here's what's included:

- ✓ Submit your Fundraiser
- ✓ Ideas for Third-Party (Community) Fundraising Events
- ✓ How We Can Support You
- ✓ Frequently Asked Questions



SUBMIT YOUR FUNDRAISER

Before hosting a fundraiser in support of Ronald McDonald House Ottawa, please complete our short application form so our team can review your event and provide the appropriate support.

Scan Here



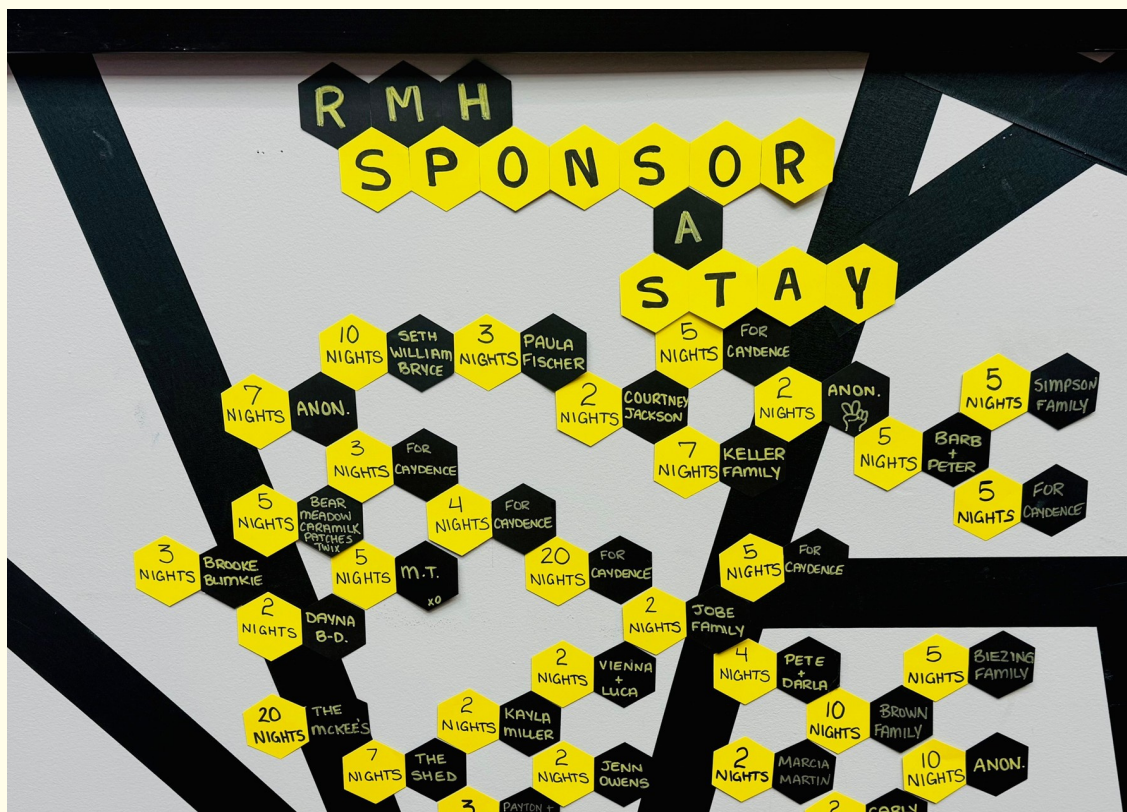
or click the link on our website

This form helps us understand your event, timelines, and needs so we can ensure everything aligns with our mission and brand guidelines.

IDEAS FOR THIRD-PARTY (COMMUNITY) FUNDRAISING EVENTS

Celebrate With a Cause: Mark your birthday, retirement, or anniversary by asking family, friends, or colleagues to donate to Ronald McDonald House Ottawa in lieu of gifts.

We are here to help!



IDEAS FOR THIRD-PARTY (COMMUNITY) FUNDRAISING EVENTS

Host a Community Event: Organize a BBQ, lemonade stand, bake sale, or street party to engage your community and raise funds.

We are here to help!



IDEAS FOR THIRD-PARTY (COMMUNITY) FUNDRAISING EVENTS

Host a Sporting Event: Plan a golf tournament, walk/run-a-thon, or even a fitness challenge, such as a cycling or yoga event, where participants raise funds through sponsorships and more!

We are here to help!



HOW WE CAN SUPPORT YOU

- ✓ **Speakers:** Available upon request.
- ✓ **Branding:** Use of our logo and name upon review and approval.
- ✓ **Promotions:** Potential coverage on our social media platforms to help promote your event.
- ✓ **Tax Receipts:** Issued in accordance with CRA regulations.
- ✓ **Event Materials:** Brochures, flyers, banners, etc.
- ✓ **Donation Forms:** Provided for easy contributions.
- ✓ **Volunteers:** Available to assist with your event.
- ✓ **Family Videos:** Stories featuring families who have benefited from the house, available for event presentations or sharing.

PLEASE NOTE:

We will do our best to support your event; however, we cannot guarantee that we can fulfill all requests (e.g. volunteers, speakers, promotions).

We appreciate your understanding and support.

FREQUENTLY ASKED QUESTIONS



Will Ronald McDonald House Ottawa help organize events?

While you are responsible for organizing your event, our staff is available to assist by answering any questions you may have.

Can Ronald McDonald House Ottawa provide volunteers for a third-party event?

We can provide volunteers on a case-by-case basis, depending on availability.

How do I send the proceeds of my event to Ronald McDonald House Ottawa?

Funds raised by a third-party event should be made payable to Ronald McDonald House Ottawa and submitted no later than 30 days after the event.

Please send cheques by mail to: 407 Smyth Rd, Ottawa, ON K1H 8M8 or
E-transfer - ap@rmhottawa.com

Can I use the Ronald McDonald House Ottawa Name & Logo for my event?

The use of the Ronald McDonald House Ottawa name and/or logo is reserved for events that receive approval through the above mentioned
Third Party (Community) Fundraising Form

I still have questions... Who do I contact?

Emily Farr

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